

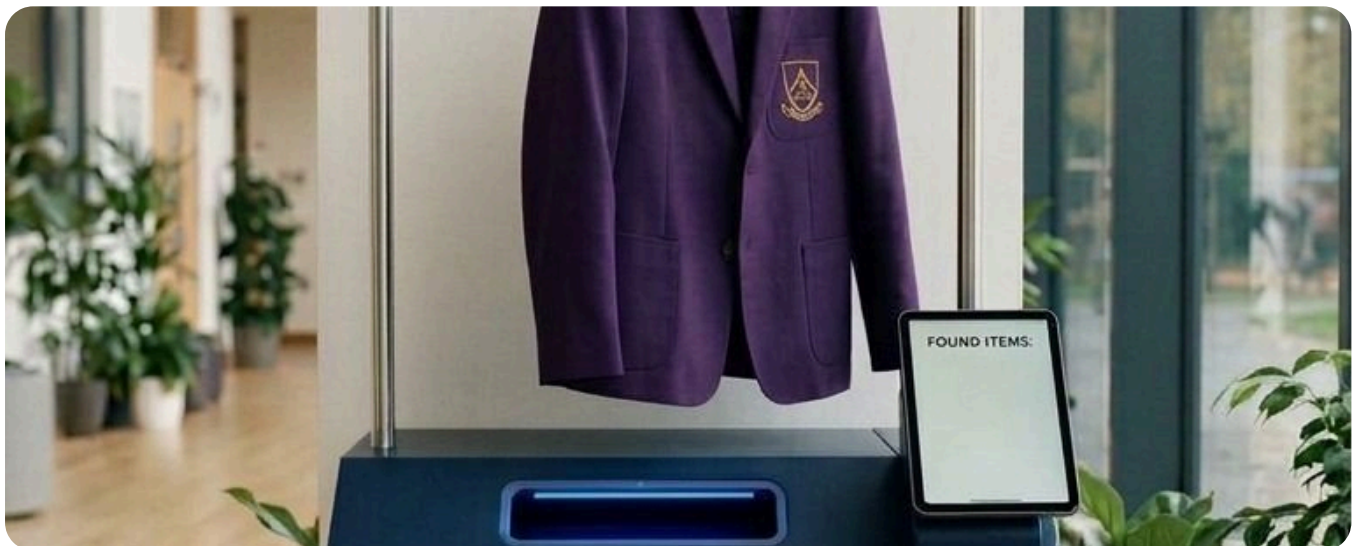
Shared with you by parents at your school. We'd love you to take a look. TagBack gets lost uniform home, costs your school nothing, and launches in 2027.

WHY WE BUILT IT

Uniform that finds its way home.

It started with hundreds of messages in the class chat. Lost jumpers, missing PE kit, the blazer we bought twice. After three years of the same messages, we decided something had to be done. We're parents, and we also build banking infrastructure for the likes of Lloyds Banking Group and software for global transport, so your pupils' safety and data get the highest standards there are. TagBack is the fix we wanted for our own children.

We believe every school should be able to say: if it's labelled, it goes home.



200+

lost-property messages
in eight weeks, in one
year group's class chat

£343

average state primary
uniform

£442

average state
secondary uniform

£119

one branded prep
school blazer

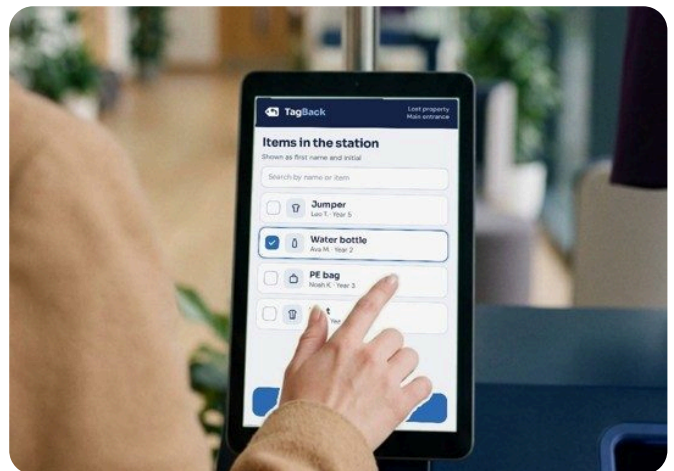
HOW IT WORKS

Label it once. Get it back every time.

- 01**
We install a station, free
 In your lost property area. One 3-pin socket and guest Wi-Fi. Under two minutes.
- 02**
Families label
 Parents join with your school's code, buy iron-on labels and tags in the app, and pair them with a tap.
- 03**
Drop it in
 Anyone who finds an item drops it in. The station reads the label and tells the family within a minute.
- 04**
Collected
 Families collect with their own PIN, or staff sign it out. Wrong bag? Parents return it to each other in two taps.



The starter kit: 15 iron-on labels and 2 hard tags for bags and bottles.



The station tells the family, and staff see everything on one dashboard.

PRIVATE BY DESIGN

Safeguarding comes first.

- Can't track pupils**
 No battery, no GPS. Labels are only read at the station.
- No names on labels**
 A code only. Children never have accounts.
- Paperwork done**
 Data agreement, impact assessment and risk assessments supplied.
- Vetted installers**
 Enhanced DBS (Disclosure and Barring Service) checked.
- Safe on your network**
 Outbound only, no personal data on the station.
- Keeps running**
 A backup battery rides through power cuts.

THE VALUE

Good for your school, your families and your staff.

For your school

- A free station, set-up and support.
- A royalty on every label sale.
- A real talking point at open days: "if it's labelled, it goes home."
- A managed, logged process to show parents and governors.

For parents

- Told within a minute when something's handed in.
- Stop buying the same item twice: one lost blazer costs more than two starter kits.
- Wrong-bag mix-ups sorted between families, privately.
- No more appeals in the class chat.

For your staff

- No sorting the pile or matching names.
- No chasing parents: the station does the telling.
- Fewer lost-property questions at reception.
- Unclaimed items listed for the uniform bank.

What it could be worth: a 500-pupil school

With TagBack in the uniform policy and nine in ten pupils labelled before the station goes in.

£0

cost to the school, now and later

~£880

royalty in the first year, at 3.5% of tag sales

~£550

royalty every year after, as new families join and kits are renewed

Illustrative only, based on our planning assumptions; your actual royalty depends on your size, policy and what families buy. Royalty rates are confirmed in your proposal.

WHY TAGBACK

What makes it different.

- 1 A station, not just a label.** Found items tell their family on their own, within a minute. Name tapes can't do that.
- 2 Free for schools, and it pays you.** Parents buy labels; your school earns on every one.
- 3 Private by design.** Read only at the station, never as children walk past. No tracking, ever.
- 4 Built from every side.** Parents, a head teacher's view and a well-established technology business behind it.
- 5 From nursery to secondary.** The same account and labels move with the child, from Teddy Tags at nursery onwards.

WHAT IT COSTS

Nothing for your school. Parents buy their own labels.

For the school

Your first station, installation, app, dashboard, training and support	Free
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For families (VAT included)

Starter kit: 15 iron-on labels and 2 hard tags	£50
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Annual kit: 10 labels as children size up	£40, or £30 a year on auto-renew
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Top-up: 5 labels	£20
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Family support: families on income-related benefits pay 50% less, through a school scheme	50% off
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YOUR ROUTE

Independent schools

Your uniform policy can require TagBack labels from the first day.

"All major items of uniform and PE kit are required to be labelled with TagBack from the first day."

State schools

Labels can be required, or your uniform list can set a strong expectation.

"It is strongly expected that all major items of uniform are labelled with TagBack from the first day."

GETTING STARTED

From first call to go-live in two terms.

1. A 30-minute call

We answer your questions and send a short proposal.

2. Tell families

We supply the letter, newsletter piece and uniform wording.

3. Families label

Over two terms. We share take-up reports with you.

4. Go live

We install, train your staff and you're live from the new term.

Bring TagBack to your school.

We're taking orders now for installation in the summer term 2027, ready for September.

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tagbackapp.co.uk/#schools